## **Artistic Application of Modern Ceramic Tile in Building Facade**

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As one of the pillar materials in the construction industry, ceramics play an important role in the construction industry. The traditional architectural ceramic brick gives people the impression of low-end, cheap and monotonous; with the progress of society, architectural ceramic brick has already broken the traditional restrictions, gradually moving towards diversification and artistry. Ceramic bricks have been used in modern architectural facades of cutting-edge projects emerge in endlessly, these materials have a qualitative breakthrough in the external ornamental and internal practicality; even can be said to set the art appearance and cultural core in one, has already made ceramic materials become a new favorite of architects at home and abroad. In this paper, several domestic and foreign cases of building fashion applications are analyzed, and the current situation and future development of China's building ceramic tiles are also predicted.